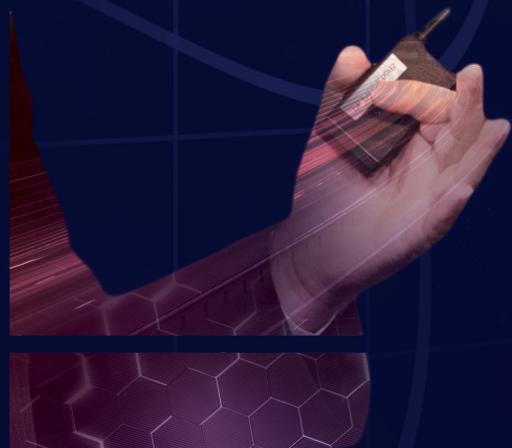




Driving Business Velocity

100 Lessons Jim DuBois Learned
as CIO of Microsoft



Industrial Revolution 4.0

World Economic Forum 2016



Steam, water,
mechanical
production
equipment

1784



Division of labor,
electricity, mass
production

1870



Electronics, IT,
automated
production

1969

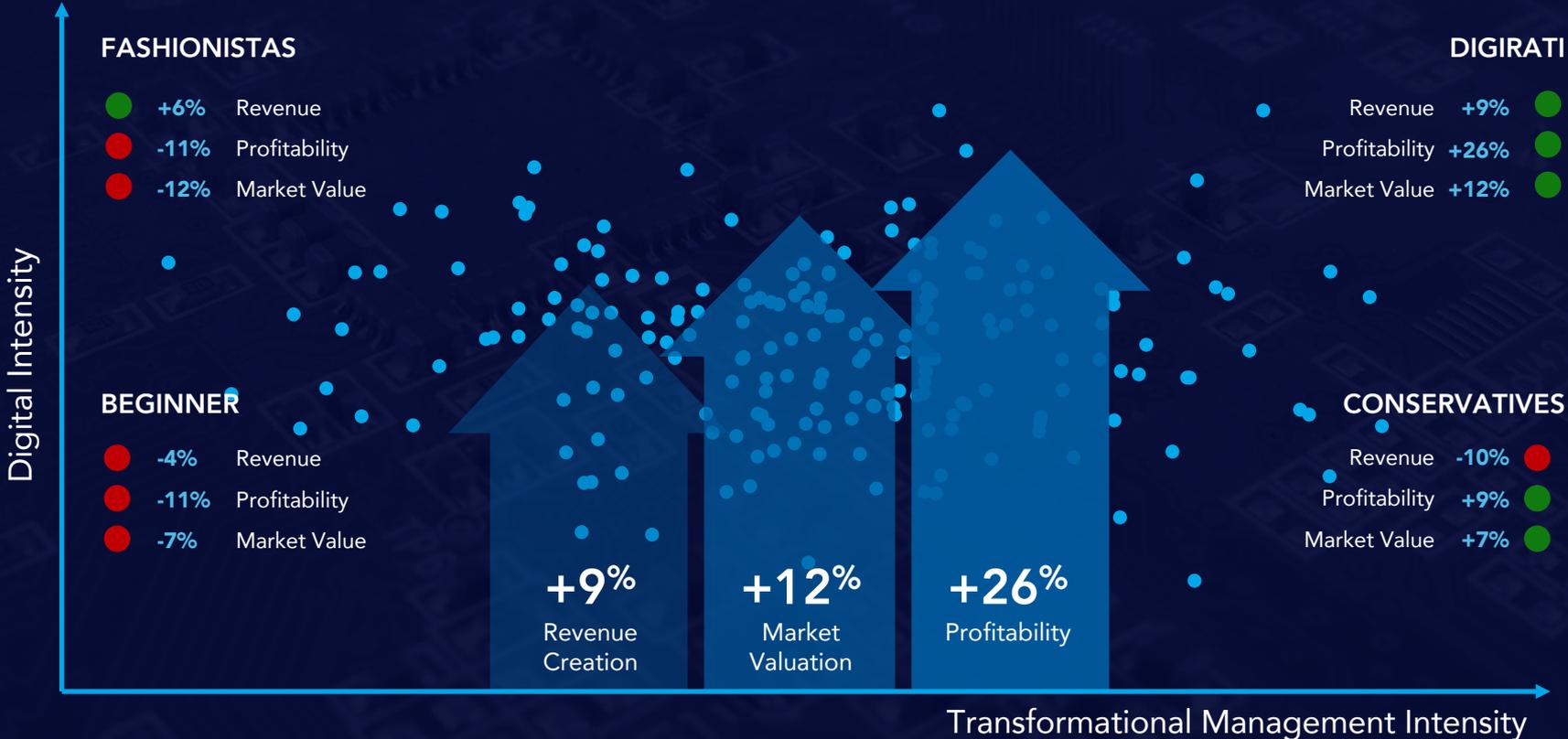


Blurring the physical
and the digital
divide

2016



Digitally Mature Companies Perform Better





WHAT MUST CHANGE?

1. Purposefully set culture
2. Redefine success
3. Modernize how we work
4. Remove friction





THANK YOU
