



TBM CONFERENCE 2015

Defining & Building Your Own CFO of IT Competency Model

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The CFO of IT Business Challenge

- ❖ Business leaders depend on their technology assets, services and investments to compete, make smart business decisions and serve customers.
- ❖ IT financial leadership has never been more important to the success of the business.

Reporting Structures with the CFO of IT



The CFO of IT Model Goals

- ❖ Redefine the IT finance leadership role to focus on business value creation
- ❖ Provide IT finance leaders a professional and career development path
- ❖ Provide the TBM community a method to measure CFO of IT competencies and skills

The CFO of IT Competency Model



CFO of IT COMPETENCY MODEL

Leadership



Investment Manager

Manages the portfolio of IT spending and investments including apps, services, projects, vendors, labor and more



Agent of Change

Helps IT become a more valuable service provider and business partner while driving financial agility and asset leverage



Voice of the Business

Represents business interests back to IT to ensure business goals are supported by IT spending and investments

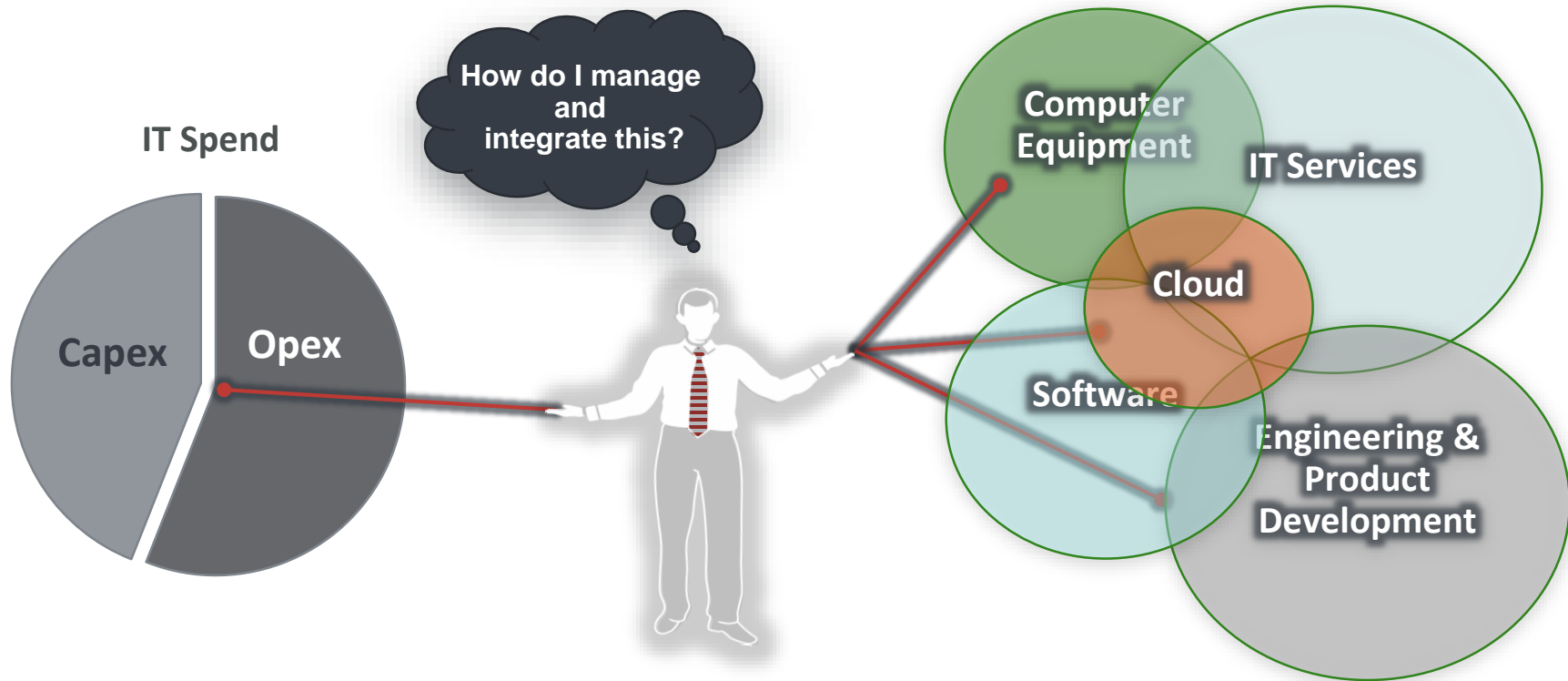
Mandate



Technology Controller

Manages IT financial reporting and supporting processes such as budgeting, forecasting, IT asset management, and time tracking to provide a solid foundation for TBM

Future Evolution





Thank you!

Please enjoy a 15 minute break.
Next session(s) begin at 3:00pm.

Next in this room:

*Innovative Reporting for SaaS
& Mid-Market Companies*

