



TBM CONFERENCE 2014

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FIRST AMERICAN

CIO Dashboard Simplified

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CIO Dashboard Simplified

- Old CIO Dashboard
- Vision of the new CIO Dashboard
- Thought process to design the new dashboard

Did you know?

- Around 70-80% of corporate business intelligence projects fail. The problem stems from communication between IT and the business.
 - *Patrick Meehan, president and research director, Gartner's CIO Research group.*

Previous CIO Dashboard

- Dashboard had everything possible
- Looked great!!!
- Not easy to get data at a glance
- Too much data in one place

It Looked Something Like this:



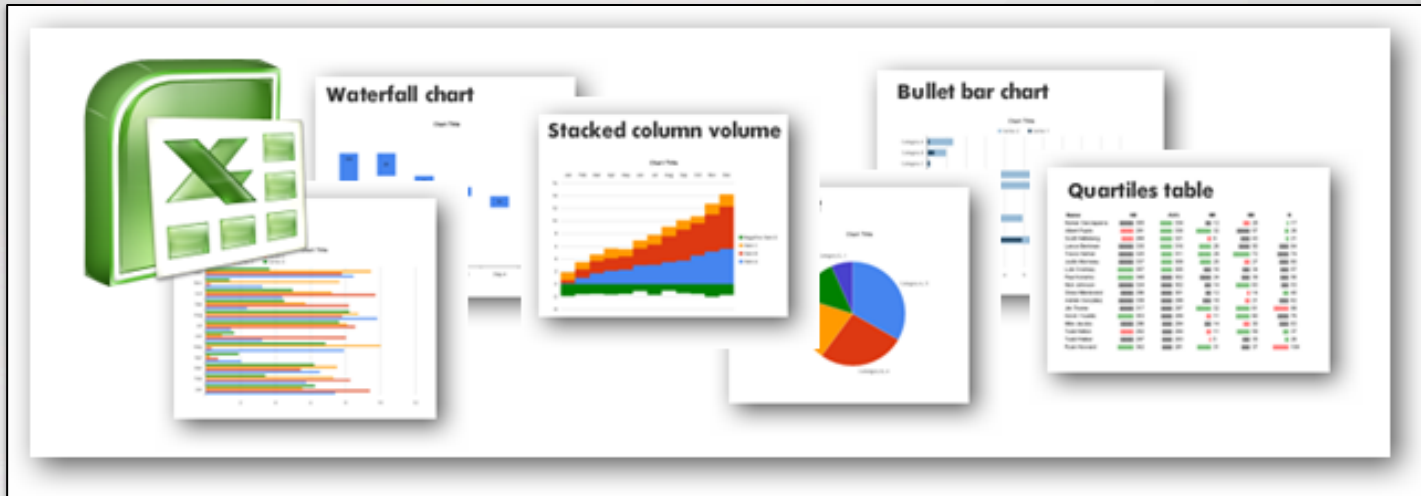
What do you want from a dashboard?

- Simply in design
- Easy to view
- Data available quickly
- Ability to drill down if necessary

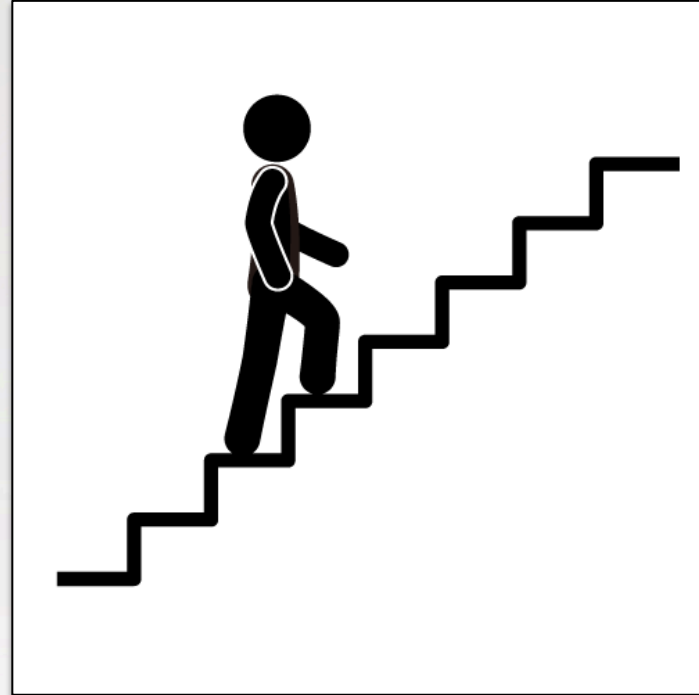
What should it look Like:



- How should the data be represented?



- What steps can be taken to create a dashboard that is easy to view, logically laid out and highlights issues?



- Define your audience
- Assess what is important to them
- Set parameters around the data
- Highlight data outside of the parameters

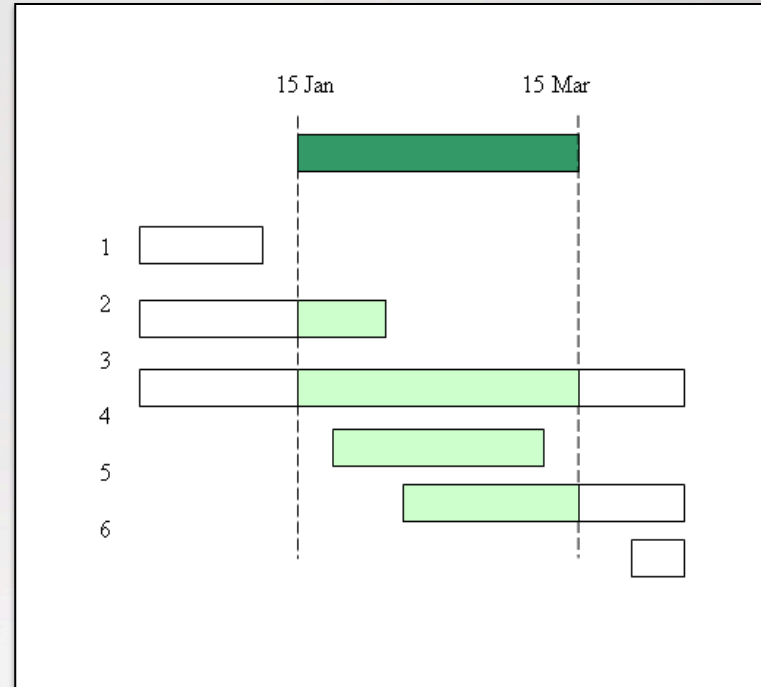
- What data does the CIO care about?

Tier 1 **Cloud**
Project Cost **RTB/CTB**
Storage Cost
APPLICATION COST
Finance

- Assess what is important to the CIO?



- Set parameters around the data?



- Highlight Data



Important Items at First American

- Finance
- Business strategy progress
- Staffing
- Application cost
- Project cost



Forecasting vs Cost

▼ YTD



IT Group	Cost YTD ▼	Budget CTIT YTD		Cost < Forecast
CTIT - Technology	\$19,979,585	\$23,012,263		●

Forecast Details



▼ Current Month



IT Group	Cost ▼	Forecast		Cost < Forecast
CTIT - Technology	\$8,582,453	\$11,121,231		●



RtB vs CtB

▼ YTD



RtB CtB	Cost YTD % ▼	Cost YTD		CTB Cost Increasing
RTB	87.77%	\$7,672,288		●
CTB	12.23%	\$1,068,922		●
Total	100.00%	\$8,741,211		

▼ Current Month



RtB CtB	Cost % ▼	Cost		CTB Cost Increasing
RTB	88.07%	\$2,815,065		●
CTB	11.93%	\$381,499		●
Total	100.00%	\$3,196,564		

RtB CtB Details



Need to Review





- Define your audience
- Assess what is important to them
- Set parameters around the data
- Highlight data outside of the parameters

- Complexity is your enemy. Any fool can make something complicated. It is hard to make something simple.
 - Richard Branson



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